## NEWS FOR IMMEDIATE RELEASE

Icom & Imega Join Forces to Expand Propane Autogas Vehicle Offerings

New high pressure propane vapor injection system to provide the largest propane vehicle platform range available

**NEW HUDSON, Mich.** (April 9, 2014) · Icom North America, a pioneer and manufacturer of the patented Icom JTG II<sup>®</sup> propane liquid injection system, is expanding its product line of propane autogas technology to include Imega International USA with its GAME system. Imega USA will distribute and install the Imega GAME System through Icomos extensive dealer installation and service network in the USA.

The GAME system will be unveiled for the first time during the 2014 National Propane Gas Association (NPGA) Southeastern Convention & International Propane Expo, April 12 -14 in Atlanta.

The Imega International USA GAME system benefits aftermarket conversion customers like taxi fleets that need an environmentally friendly alternative fuel solution with greater upfront cost savings. The system, which will be distributed and installed through Icomos extensive dealer and service network, will be on display in Icomos booth, No. 303.

Whe saw a need for a high performing, competitively priced propane vapor sequential injection system for certain fleet sectors and Imega has the solution, +said Albert Venezio, chairman of Icom North America. Wanega brings the highest engineering and vehicle expertise of all vapor injection system manufacturers.+

The Imega GAME system features an innovative, intuitive self-calibration procedure, which, along with few electric connections, makes system installation a versatile and fast process. Icom has the industry leading list of Environmental Protection Agency certifications covering more than 600 vehicle platforms, and is working closely with Imega to bring the Imega GAME systems to the North American Autogas market. Icom is focused on bringing game-changing technologies to the US market; the Icom JTG Liquid Injection System entered the North American market in 2004 and re-energized the propane vehicle industry with numerous successful OEM and aftermarket projects.

We are very pleased with our agreement with Icom and we are working diligently on achieving EPA emission approvals for a variety of popular fleet vehicles,+said Danilo Gardi, CEO of Imega International USA. When Proprietary Electronics optimize emissions and performance via OBD protocol, closely matching the OEM engine management design, which allows us to provide fleets at different levels and sectors the largest propane vehicle platform range at an affordable cost.+

%com has manufactured approximately 4 million propane vehicle tanks worldwide and is familiar with the majority of vapor system manufacturers and their systems technology,+said Ralph Perpetuini, CEO of Icom. We chose IMEGA as our vapor injection system partner for North America because their GAME system is the optimum performing vapor system. Icom

Dealer/Installers across the USA will be installing the IMEGA System in complement to their extensive Icom offerings.+

Icom is focused on integrating and certifying the next generation of vehicles with innovative patented technologies including the JTGhp liquid direct injection system for the new Ford Ecoboost and GM Ecotec engines and the JTG-Dynamic liquid injection propane/diesel system for many popular diesel engines both on-road and off-road.

## About Icom North America, LLC.

Based in New Hudson, Michigan, Icom North America is a world-class leader in propane Autogas innovation. Utilizing a high domestic content, Icom develops, assembles, integrates and certifies the patented JTG II, JTGhp, and JTG-Dynamic propane liquid injection fuel systems. Icoms propane liquid injection technology has obtained the industry leading number of Environmental Protection Agency certifications to power a full lineup of fleet vehicles. These Monofuel and Bifuel applications have achieved superior emissions, torque, power and drivability. Learn more by visiting <a href="mailto:icomnorthamerica.com">icomnorthamerica.com</a>.

## About Imega International USA, LLC.

Founded in 2002, Imega s.r.l. of Italy develops and manufactures high quality, advanced propane and compressed natural gas systems. In 2011, the company expanded to Stuart, Fla., as Imega International USA, LLC., manufacturer of the GAME system, the optimum performing high pressure sequential vapor injection system. Imegas mission includes implementing the Imega GAME system within the North and South American markets. The Imega assembly plant includes a research and development center to test and meet the most restrictive needs of the automotive market regulations. The Florida facility also provides a large automotive service area and an advanced training center for its clients. Learn more by visiting http://www.imega.it/en/.

###

## **Media Contact:**

Yvonne Guibord Icom North America 248.573.4934 yvonne@icomnorthamerica.com Joe Marcellino Imega International USA 954.234.7105 Joe@imegausa.net